

Invitation to the International Symposium

Institute of Researches and International Symposiums IRIS - ALKONA invites you to take part in the International Symposium "Economics, Business & Finance", which will be held in JURMALA, LATVIA 7 – 11 July 2015.

Place of the Symposium *HOTEL JURMALA SPA*, YOMAS street 47/49, MAYORI, JURMALA.

We invite scientists, researchers, academic staff, doctoral students, PhD students, undergraduates, students as well as entrepreneurs and practitioners to share their scientific and professional views, discuss topical issues in the field of economy, business and finance.

We invite you to make presentations of your research works in one of the following areas:

Macroeconomics
Microeconomics
Entrepreneurship
Engineering Economics
Management
Marketing
Finances
Banking and Insurance
Accounting and Audit
Financial Market and Investment
Monetary Policy
Econometrics
Information Technology in Business
Business Psychology
Personnel Management
Creativity in business
Modern Teaching Methods in Economics and Finances

We also take submissions of other topics under the area of "Economics, Business & Finance."

Working languages are English, Russian, and Latvian.

All research papers are peer-reviewed. All accepted papers (articles) after review will be published in the proceedings of the scientific symposium with ISBN / ISSN number and will be located on our website. Proceedings will be published in three languages: English, Russian and Latvian.

Please send your abstracts / papers (articles) by e-mail iris.latvia@gmail.com or natalija.konovalova@riseba.lv

You can also upload your abstracts / papers (articles) in the registration form in the doc format.

Within 2 weeks from receiving your abstract / paper (article), we will inform you whether your article is accepted for presentation at the symposium.

During the symposium, you can use the following types of participation:

- Regular (Oral presentation)
- Poster (Demonstration of the poster)
- Attending only (Listener)

If you choose the type of participation as an oral presentation, you will be given 20 minutes (15 minutes for presentation and 5 minutes for discussion). For oral presentation, you must have Power Point presentation version on the USB Flash support. In order to avoid technical problems, you can send your presentation by email iris.latvia@gmail.com a week before the symposium takes place. All rooms for oral presentations will be equipped with the necessary technical equipment - computer (laptop) and a screen for Power Point presentations.

If your participation is a demonstration of the poster (Poster Section), please prepare a poster, which will reflect the main results of your research. The size of the poster should not exceed 80 x 90 cm. During the poster section you need to be near your poster and discuss the problems of the research work with someone who might be interested. You also need to have a few samples of your research work, so you can transfer them to the participants of the symposium who are interested in your research.

If you are just a listener (attending only), you will have the opportunity to visit the plenary session and all working sessions, as well as take part in debates and discussions of topical issues. All listeners will receive a full package of symposium materials.

Participants of oral presentation and poster session will be issued a certificate confirming the presentation of your research at an international symposium.

If you wish to participate in a symposium with oral presentation or with a demonstration of the poster (poster section), but do not want to publish your article in the proceedings of the scientific symposium, you have to send only your abstract in English.

You can submit papers (articles) in English, Russian and Latvian. Your presentation also may be available in English, Russian or Latvian.

All abstracts must be written in English.

Papers (articles) submitted for publication in the scientific journals must be written only in English.

If you wish to publish the research article in the scientific Journal "**Copernican Journal of Finance & Accounting**" indexed in the database Index Copernicus, EBSCO, REPEC, PROQUEST, Google Scholar, BazEkon, Sherpa/Romeo, please, send the full article no later than **April 7, 2015**. If the results of reviewing are positive, your article will be published and you'll receive a printed copy of the Copernican Journal of Finance & Accounting with your published article at the symposium.

If you want to publish your research paper in the **Journal of International Economic Researches**, please notify us about it no later than **September 1, 2015**, and we'll send your paper (article) for review to double blind reviewers. After the review procedure and according

to the results of the reviewer's opinion, we will notify you whether it is possible to publish your article in the Journal of International Economic Researches.

“Journal of International Economic Researches” will be sent in EBSCO, PROQUEST, VERSITA, VINITI, etc. databases.

Each participant who has registered at the symposium will receive the symposium program and book of abstracts.

Please strictly observe the terms of registration and follow the [formatting instruction](#).

Important dates (deadlines):

April 15th, 2015 – Submission deadline for abstracts.

April 30th, 2015 – Submission deadline for full paper (article), if you want to publish full paper in symposium proceedings.

April 7th, 2015 - Submission deadline for full paper (article), if you want to publish your paper in "Copernican Journal of Finance & Accounting" (you'll receive a printed copy of the Copernican Journal of Finance & Accounting with your published article at the symposium)

February 20th - June 1st, 2015 – Registration of participants.

April 15th, 2015 - Early registration deadline.

June 1st, 2015 – Late registration deadline.

July 7th – July 11th, 2015 – Symposium

Organizing Committee

Chairman of Organizing Committee

Assoc. Professor, Dr. Natalia Konovalova, RISEBA University, Riga, Latvia

Members of Organizing Committee:

Professor, Dr. Leonids Petersons, RISEBA University, Riga, Latvia

Professor, Dr. Alexander Fedotov, RISEBA University, Riga, Latvia

Professor, Dr. Andrej Limanskis, RISEBA University, Riga, Latvia

Professor, Dr. Andrea Bellucci, University of Perugia, Perugia, Italy

Professor, Dr. Leszek Dziawgo, Nicholas Copernicus University, Poland

Professor, Dr. Joanna Dzialo, University of Lodz, Poland

Professor, Dr. Takaya Sadayoshi, Kansai University, Osaka, Japan

Professor, Dr. Alexandr Karminsky, Higher School of Economics, Moscow, Russia

Professor, Dr. Karling Lee, INTI International College, Penang, Malaysia

Professor, Dr. Adem Ogut, Selcuk University, Konya, Turkey

Dr. Ludmila Bahmane, RISEBA University, Riga, Latvia

Dr. Katarzyna Swietla, University of Economics, Cracow, Poland

Dr. Emil Velinov, University of Economics, Prague, Czech Republic

Dr. Galina Korchinska, Finance University, Moscow, Russia

Dr. Ausen Altun Ada, Dumlupinar University, Kutahya, Turkey

Dr. Piotr R. Paradowski, LIS Cross-National Data Center, Luxembourg

Mg. Leonids Kremers, RISEBA University, Riga, Latvia

Mg. Rimantas Zajarskas, Vilnius Cooperation College, Vilnius, Lithuania

Key note speakers:

Dr. Zoja Razmusa, vice president of Bank of Latvia: (*The theme is still in process*)

Professor, Dr. Leszek Dziawgo, Nicholas Copernicus University, Poland: **“Political Risk on the Financial Market”**

Professor, Dr. Alexandr Karminsky, Higher School of Economics, Moscow, Russia: **“Credit ratings as risk management tool: modeling and implementation”**

Associate Professor, Dr. Mustafa Akan, Halic University, Turkey: **„The Impact of Economic Crisis on Selected Developed and Emerging Countries”**

Information about registration and fees:

To register for the symposium, please complete the [registration form](#) and pay the registration fee.

Registration fee for the symposium is **300 EUR** (early registration, **before April 15, 2015**).

If you register **from April 15th to June 1st, 2015**, the registration fee is **350 EUR**.

After the 1st of June, 2015 registration period will be closed.

You will not be able to pay registration fee after the 1st of June, 2015, and will not be able to pay in cash during the symposium.

Full time PhD students receive a discount.

Registration fee for participation in the symposium for full-time PhD students is **200 EUR** (early registration, **before April 15, 2015**).

If full-time PhD students register in the period **from April 15th to June 1st, 2015**, the registration fee is **250 EUR**.

If you submit a research paper, which is written jointly with one or more co-authors and co-authors come to the symposium, each co-author is a full participant in the symposium and must fill out the registration form and pay the full registration fee.

The co-authors who do not come to the symposium must not pay the registration fee and do not receive a certificate of participation in the symposium.

If a participant of symposium wants to do more than 1 (one) presentation then the fee for each additional presentation is **120 EUR**.

Registration Fee	Before 15 April, 2015	After 15 April till 1 June, 2015
Participants of symposium	EUR 300	EUR 350
Participants of symposium (co-authors, listeners)	EUR 300	EUR 350
Full time PhD students	EUR 200	EUR 250
Full time PhD students (co-authors, listeners)	EUR 200	EUR 250
Fee for each additional presentation (paper/article)	EUR 120	EUR 120

Registration fee includes:

- Full participation in the symposium
- The program of the symposium
- Certificate of scientific research presentation

- The printed book of abstracts
- Reviewing of papers (articles)
- Publication of the one paper in the proceeding
- Coffee breaks
- Lunches
- Social program

Registration of the symposium participants will be opened from **20th of February, 2015**. Registration fee must be transferred to the bank account of the Institute of Research and International Symposiums IRIS - ALKONA. The bank details for the transfer of the registration fee will be listed at the beginning of registration. If necessary, we can send you an invoice for the registration fee payment.

Key Benefits

- Meeting with scientists and experts from different countries
- Discussion of actual problems in the field of economy, business and finance
- Participation in plenary session and discussion with key speakers
- Increase of professional qualification and knowledge according to the thematic tracks
- Submission and presentation of the scientific developments
- Publication of scientific articles in the proceedings of the scientific symposium with ISBN / ISSN number in three languages: English, Russian and Latvian
- Opportunity of your articles publication in the scientific journals indexed in the international databases:
 - **Journal of International Economic Researches**, databases: EBSCO, PROQUEST, VERSITA, VINITI
 - **Copernican Journal of Finance & Accounting**, databases Index Copernicus, EBSCO, REPEC, PROQUEST, Google Scholar, BazEkon, Sherpa/Romeo (you receive a printed copy of the Copernican Journal of Finance & Accounting with your published article at the symposium)
- Getting new communications for the further scientific development and cooperation
- Discussion of new ideas and concepts for the development of your institute / organization

Accommodation

There are many hotels and apartments in JURMALA. You can choose any hotel or apartment, which you prefer, taking into consideration the price level and offered service. We can recommend staying at the following hotels in JURMALA.

Hotels in JURMALA:

SEMARAH Hotel LIELUPE ***** www.semarahhotels.com
 Baltic Beach Hotel ***** www.balticbaech.lv
 JURMALA SPA Hotel **** www.hoteljurmala.com
 Amber Sea Hotel & SPA JURMALA ***** www.amberhotel.lv
 VILA JOMA Hotel *** www.vilajoma.lv
 Hotel "BELORUSIJA" *** www.belorusija.lv
 SPA Hotel DAINA www.hoteldaina.lv
 Hotel "Concordia" www.concordia.lv
 Sunset Hotel www.sunsethotel.lv
 SEMARAH APARTAMENTI ***

Website for booking hotels in JURMALA is www.jurmala-hotels.net

Please note that during the summer period the demand for hotels in JURMALA is increasing. It affects the price and availability. Therefore we ask you to book hotels in advance.

You can also stay in hotels in RIGA, because in summer prices for hotels in RIGA will be less than the prices for hotels in JURMALA and RIGA is located next to JURMALA.

Website for booking hotels in RIGA is www.Riga-hotels.net

Venue of the symposium

Latvia is a pearl of Baltic countries located in North Europe at the Baltic seaside. Territory of Latvia occupies 64 589 kilometres². It is a green country with widely stretched forests and untouched nature. Latvia is known for the sandy beaches, modern seaports, excellent resorts, and ancient fishing settlements. Since old times Latvia was Europe crossing between West and East, between South and North. Therefore Latvia is a multicultural country that preserved its unique traditions. Latvia is rich in beautiful architecture and fascinating sights, and safe and healthy ecological environment.



The capital of Latvia is Riga, the largest city in Baltic countries. It is situated on both sides of river “Daugava”, not far from its inflow in the Riga bay. For a long time Riga was a Gansiotic city. There are buildings of different styles from medieval architecture of old city to the modern architecture. Riga is the largest port and one of the major commercial and cultural centers. The historical center of Riga is included in UNESCO World Heritage List. In 2014 Riga became one of the cultural capitals of Europe. The main sights of Old Riga are: Dome Cathedral, St. Peter’s Church, St. EKABA’s Cathedral, Town Hall Square, LIVU Square, Riga Castle, and others. Dome Square is the largest square in Old Riga and it is considered to be the central square. Seven streets of Old Riga cross at this square. In summer there are many outdoor cafes, where people can relax and enjoy live music every day.



Official site of the city: www.Riga.lv

Not far from Riga (at the distance of 17 km.) you can see the pearl of Latvia – beautiful Jurmala. The area of Jurmala is about 100 sq. km. It is a famous seaside resort. The beaches of Jurmala are about 30 km long. Jurmala is a favorite place for conferences, meetings, concerts, symposiums. Jurmala is known for its unusual architecture with decors, cut on tree, buildings of country type and spa facilities.

There are residence of the President of Latvia, Museum of Yan Raynis and his wife – the poetess Aspasia in Jurmala.

The list of architectural monuments of Jurmala includes 414 buildings, and the number of historical constructions includes more than 4000.

Summer walk in the pedestrian street Yomas from Mayori to Dzintari will show you the city life rhythm. The first shop, market, and drugstore were opened in this street. Now you can see there a lot of restaurants and cafes.



Official site of the city: www.jurmala.lv

How to get to Riga and Jurmala from the airport?

International airport "Riga" is located between Riga and Jurmala.

It is possible to get from the Riga airport to the capital of Latvia by the 22nd bus which runs every 10 - 15 minutes. And in half an hour you will be already in the center of Riga. Bus fare is 1 euro 15 cents (when buying from driver - 2 euro).

To get from the Riga airport to Jurmala, it is possible to take a taxi and in 15 minutes you will be in Jurmala. Taxi fare is about 25 - 30 euro. But it is possible to use also public transport: to reach the center of Riga by the 22nd bus, then to take an electric train or a minibus which runs to Jurmala; or to go by the 22nd bus to the stop "ZOLITUDES", cross the road and take a minibus 7023 (Riga – Sloka).

Riga is located next to Jurmala. To get from the center of Riga to Jurmala or from Jurmala to the center of Riga, will take you less than 1 hour.

WELCOME TO LATVIA, RIGA AND JURMALA!



Information about symposium is available on the website:

<http://irissymposium.wix.com/alkona>