#### **ERIC HERTZLER**

47 rue de Meaux 75019 Paris Tél. 06 05 34 00 76

> Lecturer (*Professeur agrégé-normalien*) in Economics, Management and Law Lawyer with a Specialty in European Law in the Field of Higher Education Specialist in French for International Learners

#### CURRENT ACADEMIC POSITION

2013 - Head of International Relations – Faculty of Economics and Management (Economics, ESIAG, IAE Eiffel) UPEC (largest comprehensive public university in Paris – 30 000 students) – FRANCE

Head of the International Master in Business Administration (IMBM) – IAE Eiffel School of Management

**Tenured Senior Lecturer in Economics, Law, Communication and Business Strategy** – courses taught in English in Business Communication, Strategic Management, Business Law and Intercultural Management **Visiting lecturer** 

Josai International University (JUEC) - Tokyo - Japan

St Petersburg State University of Economics and Finance (FINEC) - St Petersburg - Russia

National University of Indonesia – MBA - Jakarta – Indonesia

Warschau School of Economics - Warsaw - Poland

### PREVIOUS ACADEMIC POSITIONS

2009 – 2013 Head of the International Student Mobility School of Economics – Grenoble UPMF (comprehensive public university in the Alps – 20 000 students) - FRANCE

Head of 3rd year of Bachelor degree in Economics and Management-School of Economics

**Tenured Senior lecturer in Economics, Management and Business Strategy** –courses taught in English in Economics and Research Methodology, Regional Integration, European Integration, International Management, Cross cultural management, Corporate Strategy, Global Strategic Management, Change Management in Bachelor and Masters Degrees.

#### Visiting lecturer

School of Economics – Pontifical Universidad Catolica de Ecuador (PUCE) – **Quito – Ecuador** St Petersburg State University of Economics and Finance (FINEC) - **St Petersburg - Russia** National University of Indonesia – MBA - **Jakarta – Indonesia** 

2008 – 2009 Visiting Scholar - Center of Studies on Higher Education – UC Berkeley – USA

Work includes research on and first-hand observation of American university practices (Made possible by a Leave to pursue academic research granted by the University of Valenciennes since 2005),

Tenured Senior Lecturer in Law and International Economics taught in English, University of Valenciennes (UVHC)

2000 – 2005 Director of International Relations, Institute of Technology, University of Valenciennes UVHC, (multidisciplinary public university in Northern France with approximately 10 000 students) – FRANCE Negotiations for bilateral agreements with US universities, international projects (SENEGAL, FINLAND, POLAND, etc.) and oversight and advising of international students

**President of the DEMI European Network**, working groups, seminars, visiting lecturer in Portugal, England, Germany, Belgium, Switzerland, Finland and Spain...

**Tenured Junior Lecturer** in International Economics, Business & Competition Law, European Business Law, Labor Law, Public Law (coordinator of law courses, project supervisor, counselor) Department of Management

1999 – 2005 Teacher, Consultant in specialized French at the European Center of French Language – Alliance Française, in Brussels. Taught seminars for diplomats, jurist linguists, interpreters, high civil servants from Member States and Candidates Countries of the European Union and some French classes also to international students

1998 – 2000		Economics and s, Tourcoing).	Computer	science,	High	schools	in <b>Academy</b>	of Lille,	Northern 1	France

## **EDUCATION**

- **Doctorat** (PhD) School of Law, Panthéon-Assas University (Paris II FRANCE). Preparation of **Doctorat** (PhD) in Comparative Public Law, Advisor: Prof. Jacques Chevallier (CERSA). Dissertation: *The liberalization of the European Public University Education: towards an American Model?*
- 1999 International Workshop BELC (French for International Students, International Cooperation in Education, Specialized French for International Students, Multimedia and Theater,) organized by the Centre international d'études pédagogiques (CIEP) in Caen, France.
- 1997 1998 School of Law, Panthéon-Assas University (Paris II FRANCE) LLM Master's in Public Law, with High Honors. Advisor: Prof. Claude Goyard. Dissertation: La Cour des comptes et la Constitution de la République, mémoire de D.E.A., Droit public interne, Paris II, 1998.
- **1994 1995** Ecole Normale Supérieure de Cachan AGREGATION (French National Official Teaching Degree) in the field of Law, Economics and Management. (*Agrégation* degree awarded after 5 years of studies in Higher Education and is the equivalent of a Specialized Master of Education).
- 1992 1994 School of Law, Panthéon-Assas University (Paris II FRANCE) BA in Law and International relations, with Honors
  School of Law, Leyden University NETHERLANDS ERASMUS exchange program in European Law and International relations.
- 1992 1998 Ecole Normale Supérieure de Cachan (Highest-ranked public French School of Education specializing in the preparation of teachers of business and engineering). Studies in the Departments of Law, Economics and Management (Cachan FRANCE)

## **KEY QUALIFICATIONS**

- ➤ Native speaker of French; fluent in English, Spanish, and Portuguese; fair knowledge of German and basic Czech and Dutch
- Multi-year experience in teaching law, economics, business communication and management in English, management of international activities and exchange programs, including European programs in education (Erasmus, Leonardo and Tempus projects, common curriculum projects with Germany and Netherlands, international agreements with American colleges, Ecuador, Russia, etc.). Head of European university network in business and management, Academic Course Advisor of international students and coordinator of international events,
- > Superior strengths in working with undergraduate and graduate students, including American undergraduate students, and understanding of the methodologies and expectations of language teaching in the United States. Ease in promoting small group learning and oral emphasis teaching. Strong background in helping American students adapt to learning in a French university context,
- > Outstanding background in cross-cultural contexts resulting from having lived, studied and worked in 11 different countries (Turkey, France, Senegal, Portugal, Netherlands, Brazil, Belgium, Ecuador, Russia, Indonesia and United States)
- ➤ Wide experience as a teacher of French for International Learners (experience teaching French for Beginners, Legal and Business French, and specialized classes for high civil servants from Central and Eastern European Countries, jurists, linguists at the European Council, interpreters, and teachers and students (undergraduate and graduate students).
- > Strong background in computer-assisted pedagogy, as well as good knowledge and command of major software such as Word, PowerPoint, Excel, Blackboard, Alfresco, Moodle, etc. and Internet tools (Eudora, Outlook, Web 2.0)

## OTHER RELEVANT INFORMATION

### 1. Research and Publication

- ➤ Long Distance Learning booklets in *Management Principles* (vol.1, vol. 2), *Principes de gestion* (vol.1. et vol.2), and *Interventions Economiques de l'Etat*, *Pearson Custom Publishing*, 2012
- Seminar presentation of current Phd dissertation « *Liberalization of European Public Higher Education: towards an American model?*» moderator Christine Musselin (CSO), Paris 2 (CERSA), December 11th 2007.
- CD Rom « European policies » French Foreign Affairs, ed. Mireille Cheval, CELF (AF Bruxelles), 2001
- Master's thesis « La Cour des comptes et la Constitution de la République The French GAO and the Constitution » Paris Panthéon Assas, 1998.
- Market Study on the Brazilian TV Market (CFCE/UBIFRANCE), 1994

# 2. International Experience

Lived in the **United States** (4 years), **Portugal** (4 years), **Turkey** (3 years), **Senegal** (1 year), studied in **Netherlands** (4 months), and worked in **Ecuador** (2 years) and in **Belgium** (7 years)

France	September 2000 –	Head of international relations in 3 different French Universities (UVHC, UPMF, UPEC) – promoting international exchanges, negotiating and promoting new agreements, tailored programs and tutoring international students.
Belgium	January 1998 – March 1998	Administrative survey – Task Force Justice and Home Affairs – European Commission – Brussels – Belgium
Brazil	June1994 - August 1994	Market analyst - Study on the Brazilian TV Market (CFCE/UBIFRANCE) Poste d'Expansion économique – French Consulate (Rio de Janeiro – Brazil)
Ecuador	September 1995 - August 1997	Teacher in Economics, Political Science and Sociology, Lycée La Condamine. Seminars in International Relations. Pontificia Universidade Catolica del Ecuador (Quito – ECUADOR).  Seminars on BM Koltès and M. Duras in French Alliance Française in Colombia.