

## University of East Paris Créteil Val de Marne



**President Prof. Olivier Montagne**

**Founded in 1971**

**One of the largest comprehensive, modern, open, inclusive,  
French public research university**

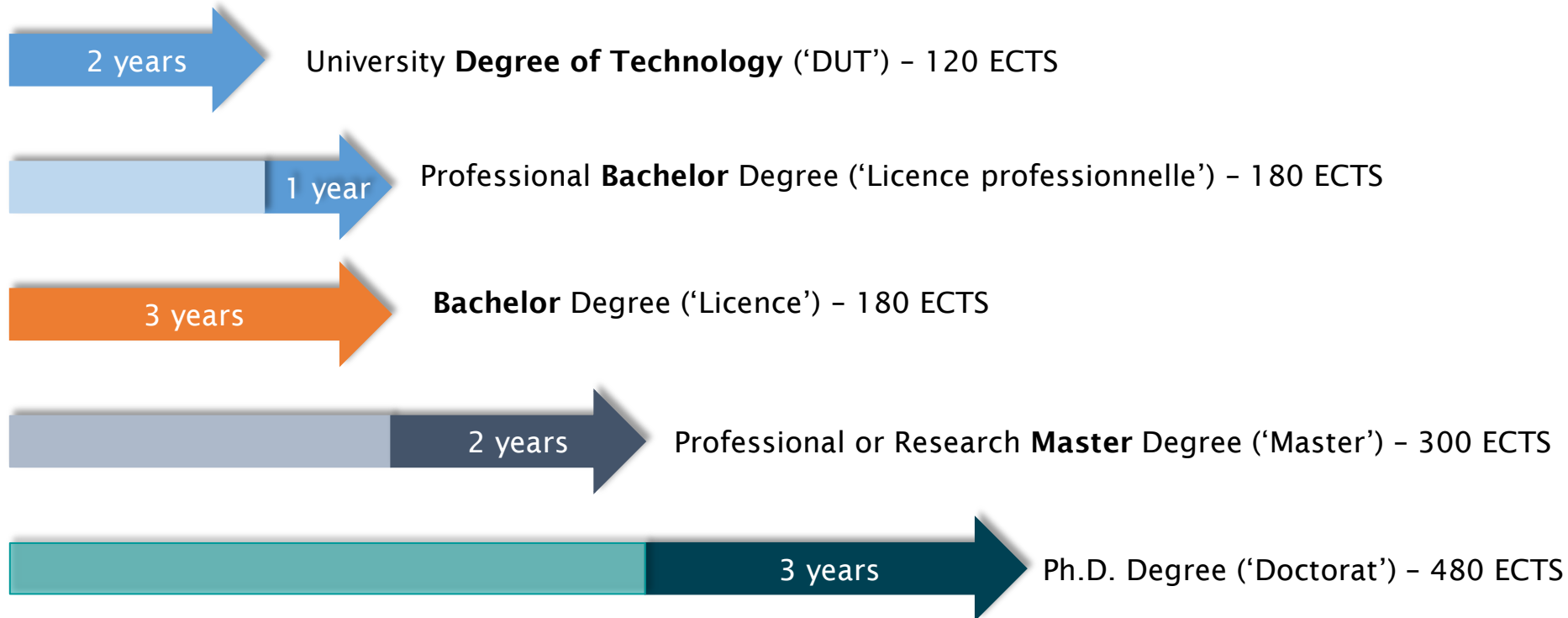
**30 000 students (merger with Marne in 2017 – 40 000 students)**

**15 Faculties, Schools (Engineering, Law, Medicine..) and Institutes (Urbanism)  
including Faculty of Economics & Management and 31 Research centers**

# EDUCATION

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- Degrees offered



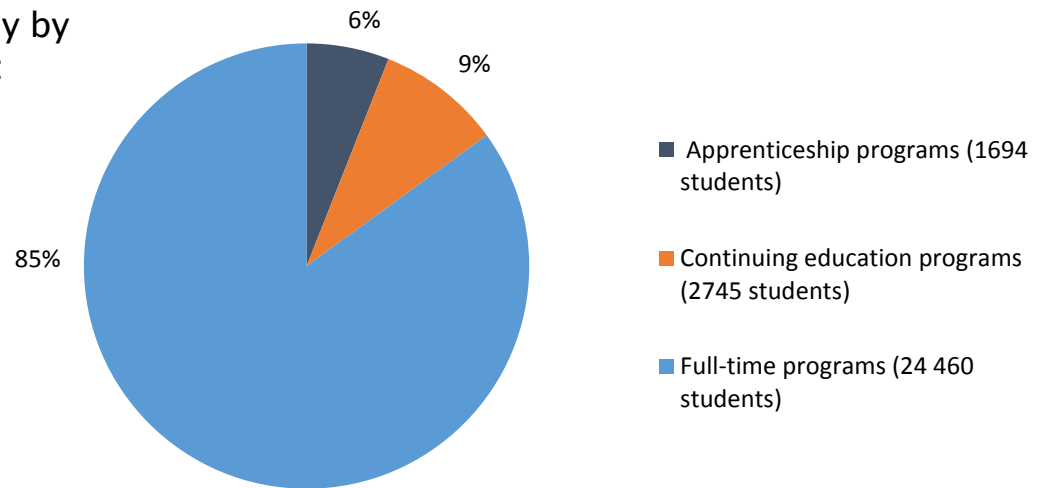
UPEC also offers: ✦ State Diploma of Doctor of **Medicine** ✦ **Engineer** Degree  
✦ State Diploma of **Occupational Therapy** ✦ University Diplomas and Certificates

- A wide range of specializations

Degree	Number of specializations
University Degree of Technology	11
Bachelor Degree	Nearly 40
Master Degree	Nearly 100
Ph.D Degree	6 Doctoral Schools

- Different types of programs to suit the needs of all learners

Distribution of the student body by type of program in 2011/2012:





1.

## *The Faculty of Economics and Management at a glance*

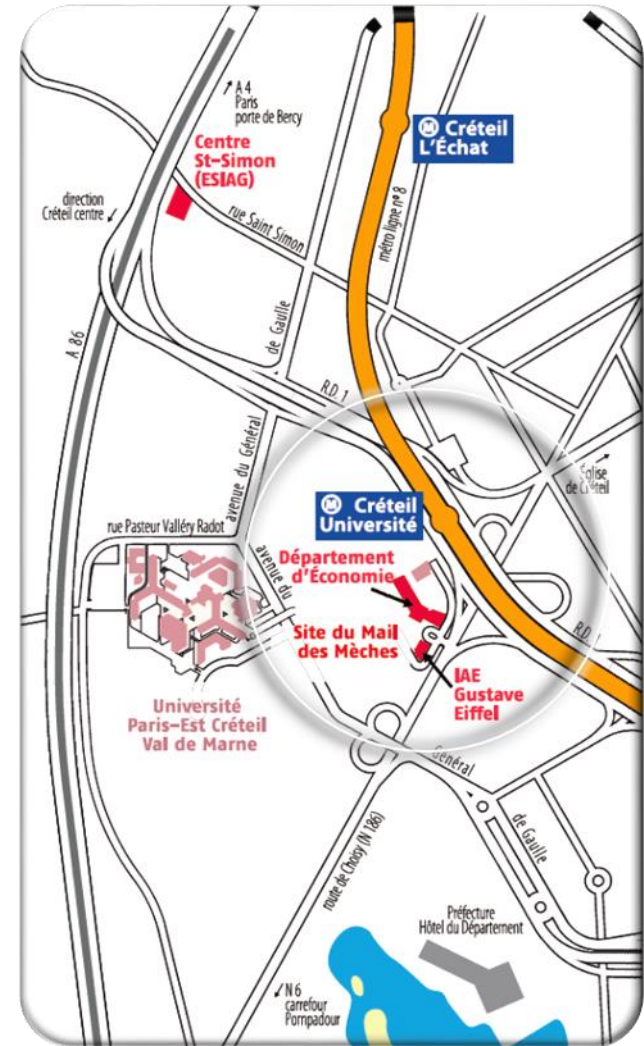


Easy to access from downtown Paris  
20mn by direct Subway (line 8)

**UNIVERSITÉ PARIS-EST CRÉTEIL**  
Campus de Créteil  
Place de la porte des champs  
94030 Créteil cedex  
M A Créteil Université

**UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE**  
Campus Descartes  
Cité Descartes - 5 boulevard Descartes  
Champs-sur-Marne  
77454 Marne-la-Vallée Cedex 2  
M A

**UNIVERSITÉ PARIS-EST CRÉTEIL**  
Campus Sénart  
36-37 rue Georges Charpak  
77127 Lieusaint  
M D2 Lisses-Motry





**DEAN**  
**Prof. Joan Le Goff**

## Faculty of Economics and Management and its 2 Departments



# Key figures

1



**2700 students**

6 pathways of Bachelor (graduate)

8 Master (post graduate)

→ 22 specialties

→ Part-time and vocational degrees

More than 100 teachers-researchers

Nearly 400 temporary part time teachers (including consultants, lawyers, managers and entrepreneurs)

40 administrative staff

**2 research teams and a doctoral school**

15 computer rooms and a large library (2700 m<sup>2</sup>)



More than 70 international agreements

More than 100 outgoing students

50 incoming students

1 [ERASMUS MUNDUS ALRAKIS](#)

2 double Master's degrees (GER/ KOR)

2 Bachelors and 3 Masters taught in English



European Commission

**ERASMUS  
MUNDUS**





Change Management Consultant, Geo  
marketer, International Manager, Finance,  
Marketing, Counseling, Auditing,  
Accounting Controller  
Banking, Saving and loans , Portfolio Manager  
Supply Chain, International Purchaser,  
International Human Resource Manager,...



All banking careers  
International Expert  
Statistician-econometrician  
Development Project manager  
Health Expert  
Real estate Expert...





**INSTITUT DE  
RECHERCHE EN GESTION**

Sous la co-tutelle de :  
UPEC • UNIVERSITÉ PARIS-EST CRÉTEIL  
UPEM • UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE

## Fields of research :

Innovation and Change Management  
Corporate Social Responsibility  
Performances and Corporate Social Responsibility  
5 National Grants (ANR)  
3 International Grants  
More than 90 researchers and 36 PhD candidates



**ÉQUIPE DE RECHERCHE SUR L'UTILISATION  
DES DONNÉES INDIVIDUELLES EN LIEN  
AVEC LA THÉORIE ÉCONOMIQUE**

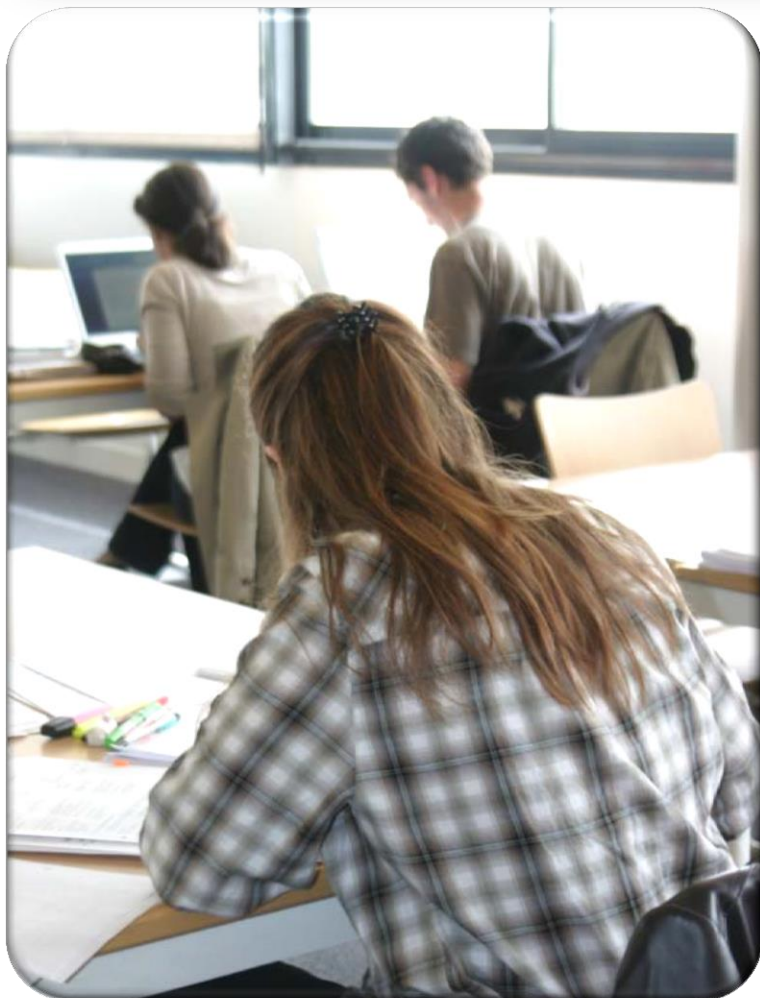
Sous la co-tutelle de :  
UPEC • UNIVERSITÉ PARIS-EST CRÉTEIL  
UPEM • UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE

## Fields of research :

Health Economics, Labor and Territories  
Economic and social performances  
International Economics and Development  
More than 30 researchers and 27 PhD  
candidates



**FACULTÉ  
DE SCIENCES ÉCONOMIQUES  
ET DE GESTION**



# 2.

## *Studying at the Faculty of Economics and Management*



## 3 Students Boards (BDE)

Week-ends, evening events, cultural tours, ski, ...

## 28 cultural teams

Dance , sculpture, theater, art history, eloquence, percussion, movies, and audiovisual, circus art, drawing and painting, writing...

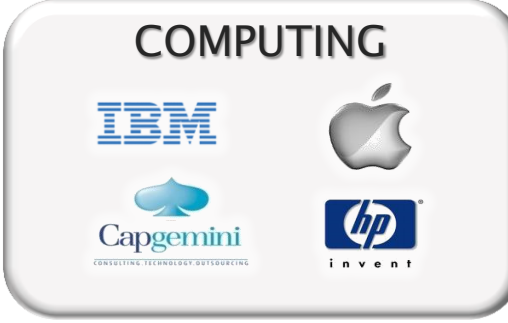


## 29 different sport teams

Badminton, football, basketball, swimming, dance, boxing, golf, judo, handball, rugby, body-building, step, squash, volley-ball, tennis, free ride, bicycle, yoga, tai-chi, relaxation, ...

## Very strong professionalization of studies

- Over 600 apprentice students (Bachelor-L3 and Master )
- Major experience in apprenticeship since 1988
- An apprentice is a part-time worker and a part-time student
- Each year, nearly 1 500 internship in many companies ( >150)





# 3.

## *French university and how it works*

The Faculty applies the Bologna process launched in 1999

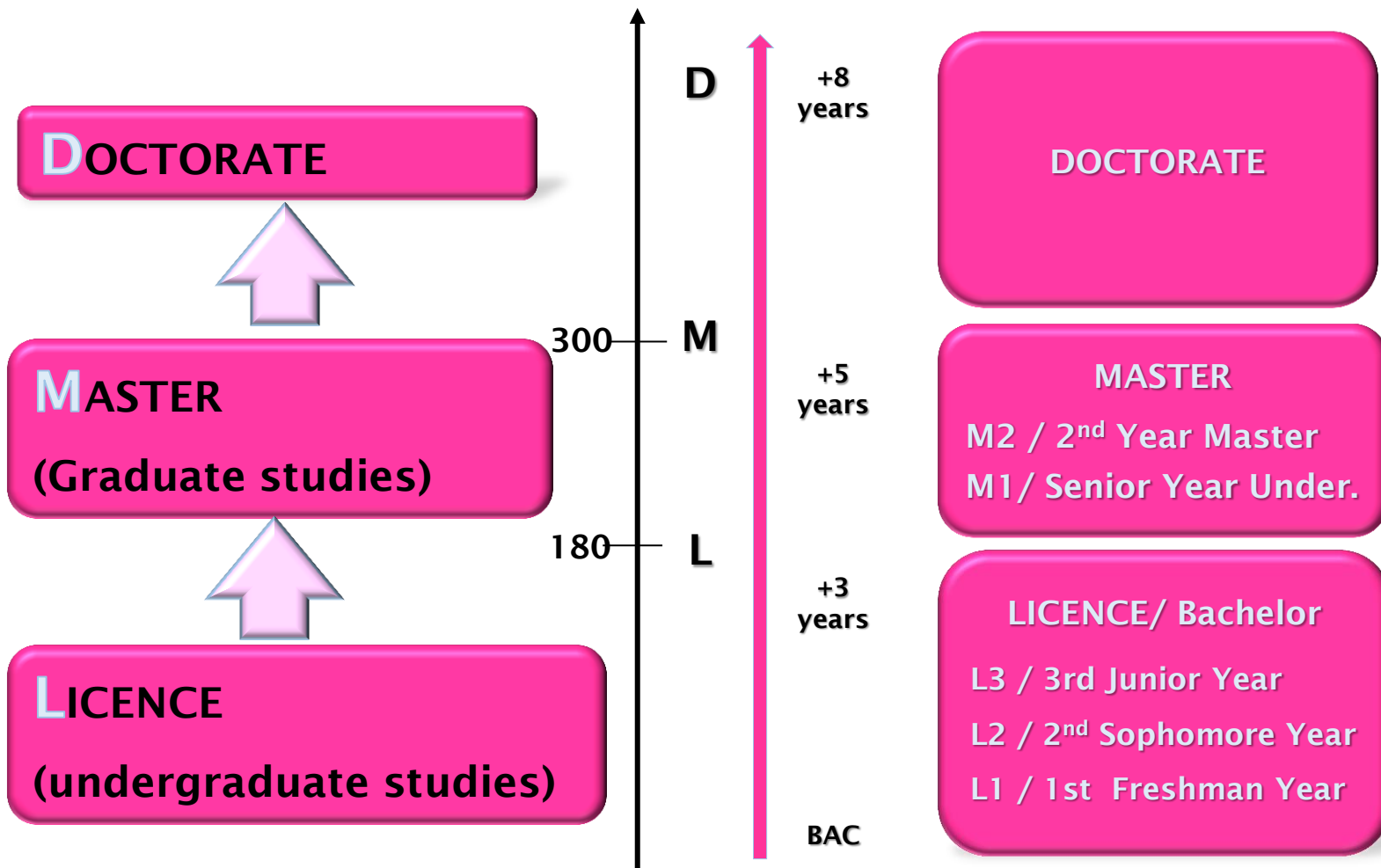
**A three stage curriculum framework:  
L, M, D = "*Licence*" (Bachelor), Master, Doctorate**

Building a harmonious European field of graduate and post-graduate studies

Enabling mobility throughout Europe and worldwide



The L, M, D / BAMA system: Three levels after the end of secondary school  
("BAC" = A level, maturità, Abitur...)







## Courses:

- Lectures: "*amphis*"
- Seminars



## Evaluation:

- Tests, home work
- Synthesis
- Case studies
- Oral presentations...



## Examination:

- End of the semester
- Or throughout the year: "*contrôle continu*"



# 4.

## *Curriculum at the Faculty of Economics and Management*

# From Bachelor...

Common-core syllabus of **Bachelor's first two years** provides a comprehensive teaching in Economics and Management.

**Students are then given the opportunity to specialize in one of 6 pathways of Bachelor's third year**

Accounting, Control, Audit

Corporate Management

IT Applied to Business Management

Economics, Mathematics and Decision

Economic and Financial Expertise

Health Economics

...to master

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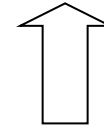
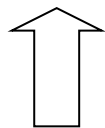
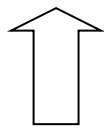
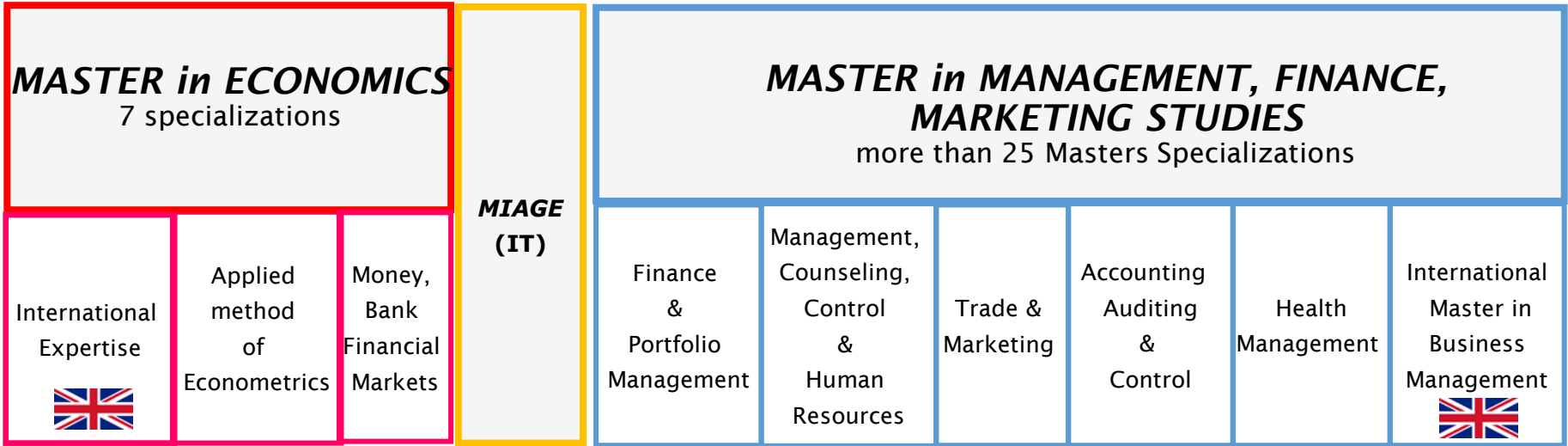
Bachelor degree provides access to the

**Master degree's first year.**


The **Master degree's second year** offers

more than **30 special fields**

**DOCTORATE**  
in one of the 3 Research Centers



**BACHELOR in ECONOMICS and MANAGEMENT**

7 major specializations, 2 in 

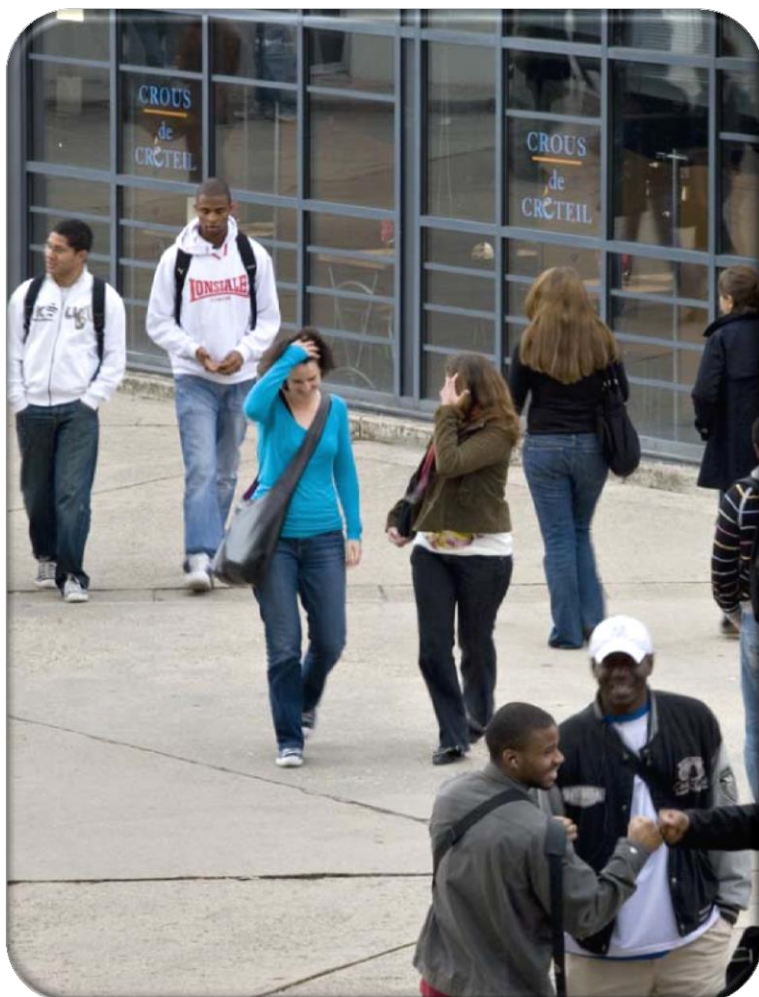
**Economics**

**Maths & IT**  
applied to business (MID)

**Management**

**L2** 2<sup>nd</sup> Year - 85 % compulsory common courses + 15 % elective (specialized)

**L1** 1<sup>st</sup> Year - Semester 1 & 2 - Compulsory common courses: economics, mathematics, statistics...



# 5.

*International Curriculum   
at the Faculty of Economics  
and Management*

In France, in one of our five dedicated international programs 

- **For exchange students or degree seeking students**
- **For a semester or a full year**

In a small and dedicated class (25 students), mixed with some French students

Faculty members accessible

**All courses taught in English**  
**and the opportunity to learn French at the same time**  
**Courses of French language for foreigners**

## 2016 - 2017 ERASMUS PLUS - MIC - FON

DEGREE	STUDENTS	LENGTH	GRANTS	
			Travel	Expenses
BACHELOR	2	10 month	275€	850€/month
MASTER	2	10 month		

MOBILITY	FACULTY AND STAFF	LENGTH	GRANTS	
			Travel	Expenses
TEACHING (STA) 8 hours	2	Between 5 Days until 2 Months	275€	140€/Day
TRAINING (STT)	1			



# Our special dedicated programs

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- **Bachelor in International Economics (L3 – 3<sup>rd</sup> Junior Year)**
- **Master in International Economics Studies (M1 – 4<sup>th</sup> Senior Year)**
- **Master in Development Economics and International Project Management (M2 – 5<sup>th</sup> Year)**
- **Bachelor in International Management (L3 – 3<sup>rd</sup> Junior Year)**
- **International Master In Business Management (M1 – 4<sup>th</sup> Senior Year)**
- **International MBA (M2 – Master)**

HARVARD BUSINESS SCHOOL



**Cases, books, exercices from HBS available to students**



*The curriculum encompasses introductory courses which enable candidates to prepare themselves for a Master degree in the field of International Economics*

*For French students, it is mandatory that they do their second semester in a partner university (Italy, Spain, Germany, Belgium, Finland, Turkey, Korea, USA...).*

## **Courses at the Economic Department**

Macroeconomics and Economic Growth

Introduction to Econometrics

International Trade

International Monetary Problems

Initiation to STATA Software

Labor Economics



FACULTÉ DE SCIENCES  
ÉCONOMIQUES ET DE GESTION

Département  
d'économie

*A two year program in economics and management supported by the World Bank and the OECD which includes an internship and the writing of a professional thesis or a research Master thesis.*



**Check the Student's blog!**



*Teaching staff with high level academics and economic experts in the field of development (people working in International Organisations) prepare students for international careers in Europe and in Emerging counties*

## Courses

International policies

Development economics

Economic policy: International organisation

Econometrics of development studies

Labour economics in developing countries

Competition and regulations economics

Banking issues

Game & negotiation theory

Cross Cultural Management

...



# Bachelor in International Management

5



*The curriculum encompasses introductory courses which enable candidates to prepare themselves for a Master degree in the field of Business and Management.*

*The first semester is in France, the second in a partner university. French Students can do an internship.*

## **Courses at Eiffel School of Management**

Spanish / French Language & Civilization

Team Project

Data Analysis

Competitive Intelligence

Principles of Human Resource Management

Principles of Operation Management

Principles of Finance

Management Information Systems

Fundamentals of Management Accounting & Control

HARVARD BUSINESS SCHOOL



# Master 1- International Master in Business and Management (IMBM)

5



*The IMBM is a one year full-time program in management. It is designed to provide skills in the core areas of business administration as well as an in-depth understanding of concepts, techniques and professional applications in several disciplines of management*

## Courses

Market Valuation

Economic Analysis for Business Decisions / European Business Law

Business Communication

Human Resource Management

Investment

Management Accounting & Control

Management information system

Marketing

Strategic Management

Organizational Behavior...

...

HARVARD BUSINESS SCHOOL



# Master 2 - International Master in Business Administration (IMBA)

5



*The IMBA is a one year full-time program in management. It is designed to provide skills in the core areas of business administration as well as an in-depth understanding of concepts, techniques and professional applications in several disciplines of management*

## Courses

Global and European Economics

International Business Law

Process and Operation Management

International Negotiation

Corporate Finance

Financial Accounting

Leadership

Cross Cultural Management

Data Judgement and Uncertainties

Entrepreneurship, Digital Marketing....

...

HARVARD BUSINESS SCHOOL



## Contacts:

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### International Departemental Coordinators



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***Come on in...  
we are expecting you!***