

University of East Paris Créteil Val de Marne



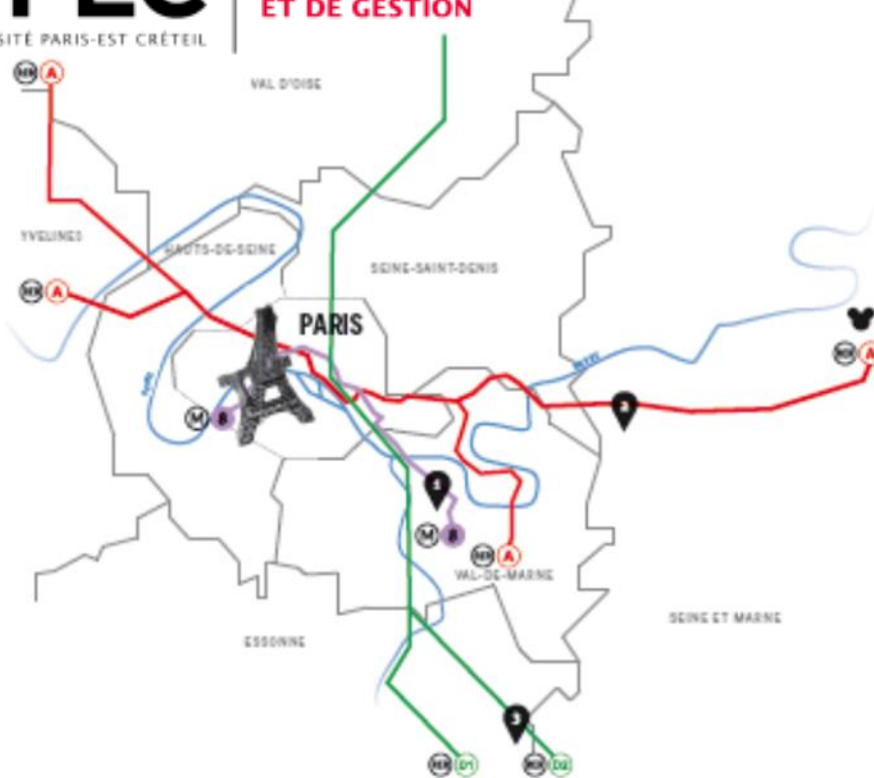
President Prof. Olivier Montagne

Founded in 1971

**One of the largest comprehensive, modern, open, inclusive,
French public research university**

30 000 students (merger with Marne in 2017 – 40 000 students)

**15 Faculties, Schools (Engineering, Law, Medicine..) and Institutes (Urbanism)
including Faculty of Economics & Management and 31 Research centers**

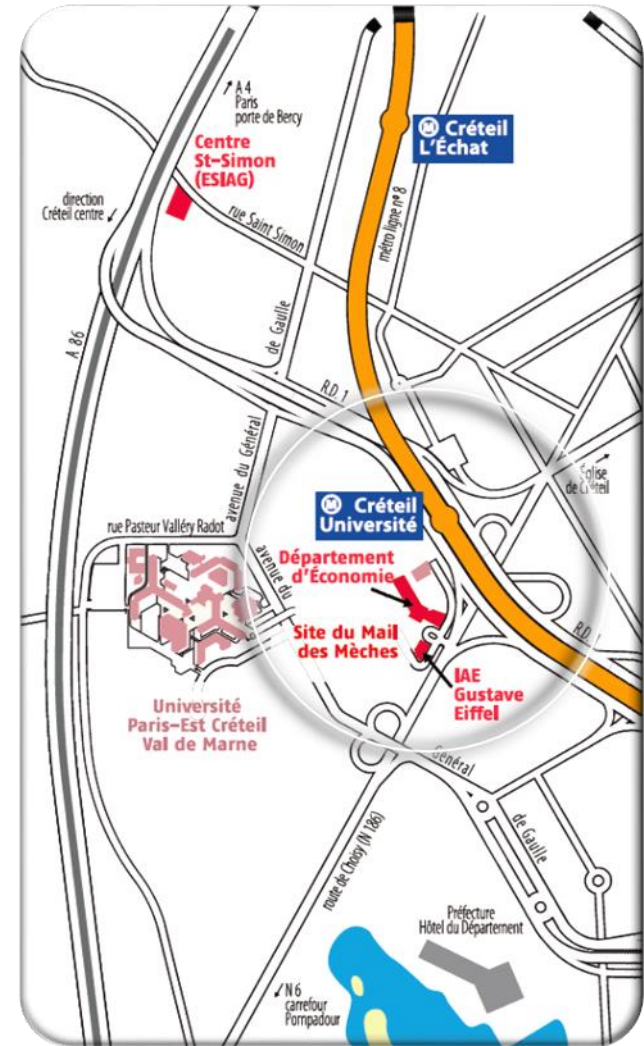


Easy to access from downtown Paris
20mn by direct Subway (line 8)

UNIVERSITÉ PARIS-EST CRÉTEIL
Campus de Créteil
Place de la porte des champs
94030 Créteil cedex
M A Créteil Université

UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE
Campus Descartes
Cité Descartes - 5 boulevard Descartes
Champs-sur-Marne
77454 Marne-la-Vallée Cedex 2
M A

UNIVERSITÉ PARIS-EST CRÉTEIL
Campus Sénart
36-37 rue Georges Charpak
77127 Lieusaint
M D2 Lisses-Motry





1.

The Faculty of Economics and Management at a glance



DEAN
Prof. Joan Le Goff

Faculty of Economics and Management and its 2 Departments



Key figures

1



2700 students

6 pathways of Bachelor (graduate)

8 Master (post graduate)

→ 22 specialties

→ Part-time and vocational degrees

More than 100 teachers-researchers

Nearly 400 temporary part time teachers (including consultants, lawyers, managers and entrepreneurs)

40 administrative staff

2 research teams and a doctoral school

15 computer rooms and a large library (2700 m²)



More than 80 international agreements

More than 100 outgoing students

50 incoming students

1 [ERASMUS MUNDUS ALRAKIS](#)

3 ERASMUS MIC (Serbia, Ukraine, Georgia)

3 double Master's degrees (GER/ KOR/ POL)

2 Bachelors and 3 Masters taught in English





Change Management Consultant, Geo
marketer, International Manager, Finance,
Marketing, Counseling, Auditing,
Accounting Controller
Banking, Saving and loans , Portfolio Manager
Supply Chain, International Purchaser,
International Human Resource Manager,...



All banking careers
International Expert
Statistician-econometrician
Development Project manager
Health Expert
Real estate Expert...





**INSTITUT DE
RECHERCHE EN GESTION**

Sous la co-tutelle de :
UPEC • UNIVERSITÉ PARIS-EST CRÉTEIL
UPEM • UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE

Fields of research :

Innovation and Change Management
Corporate Social Responsibility
Performances and Corporate Social Responsibility
5 National Grants (ANR)
3 International Grants
More than 90 researchers and 36 PhD candidates



**ÉQUIPE DE RECHERCHE SUR L'UTILISATION
DES DONNÉES INDIVIDUELLES EN LIEN
AVEC LA THÉORIE ÉCONOMIQUE**

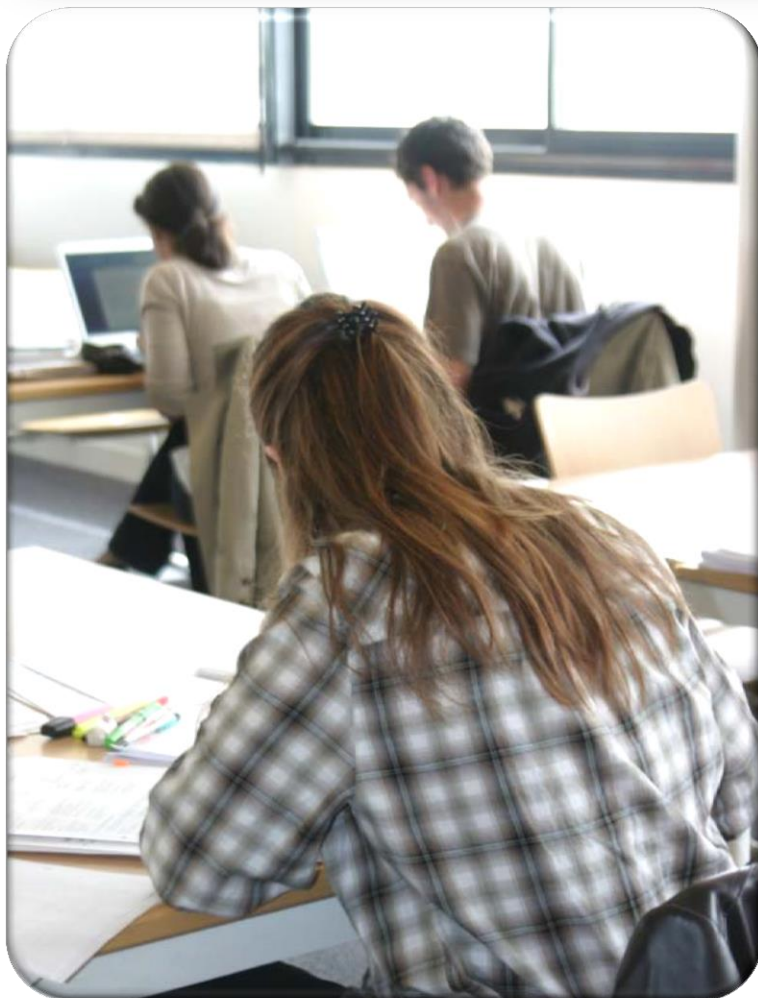
Sous la co-tutelle de :
UPEC • UNIVERSITÉ PARIS-EST CRÉTEIL
UPEM • UNIVERSITÉ PARIS-EST MARNE-LA-VALLÉE

Fields of research :

Health Economics, Labor and Territories
Economic and social performances
International Economics and Development
More than 30 researchers and 27 PhD
candidates



**FACULTÉ
DE SCIENCES ÉCONOMIQUES
ET DE GESTION**



2.

Studying at the Faculty of Economics and Management

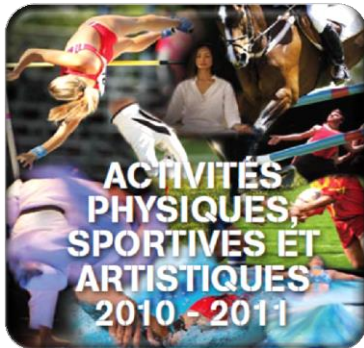


3 Students Boards (BDE)

Week-ends, evening events, cultural tours, ski, ...

28 cultural teams

Dance , sculpture, theater, art history, eloquence, percussion, movies, and audiovisual, circus art, drawing and painting, writing...

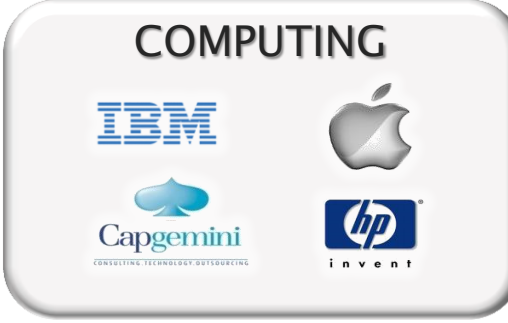


29 different sport teams

Badminton, football, basketball, swimming, dance, boxing, golf, judo, handball, rugby, body-building, step, squash, volley-ball, tennis, free ride, bicycle, yoga, tai-chi, relaxation, ...

Very strong professionalization of studies

- Over 600 apprentice students (Bachelor-L3 and Master)
- Major experience in apprenticeship since 1988
- An apprentice is a part-time worker and a part-time student
- Each year, nearly 1 500 internship in many companies (>150)

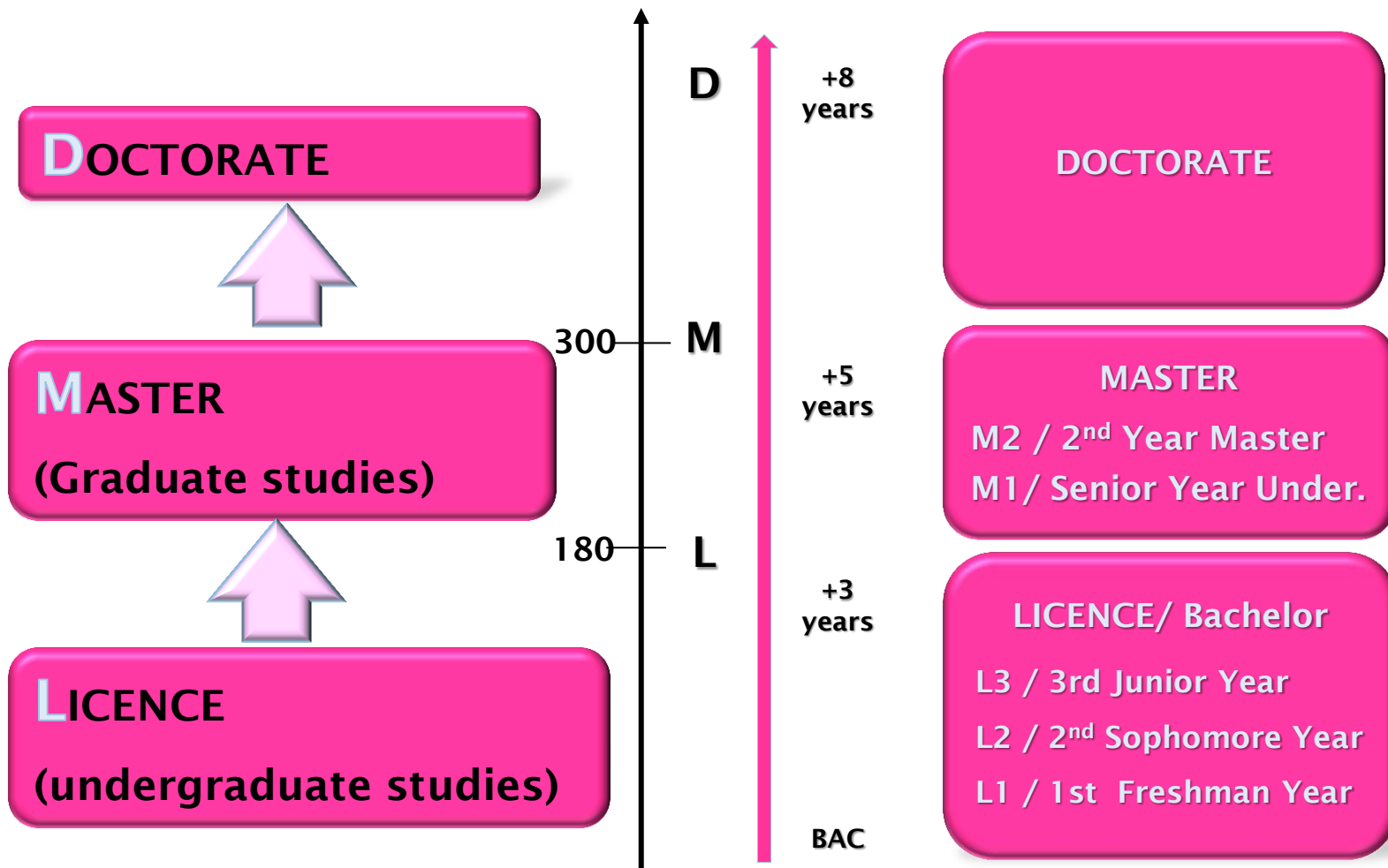




3.

French university and how it works

The L, M, D / BAMA system: Three levels after the end of secondary school
("BAC" = A level, maturità, Abitur...)





Courses:

- Lectures: "*amphis*"
- Seminars



Evaluation:

- Tests, home work
- Synthesis
- Case studies
- Oral presentations...



Examination:

- End of the semester
- Or throughout the year: "*contrôle continu*"



4.

Curriculum at the Faculty of Economics and Management

From Bachelor...

Common-core syllabus of **Bachelor's first two years** provides a comprehensive teaching in Economics and Management.

Students are then given the opportunity to specialize in one of 6 pathways of Bachelor's third year

Accounting, Control, Audit

Corporate Management

IT Applied to Business Management

Economics, Mathematics and Decision

Economic and Financial Expertise

Health Economics

...to master

4

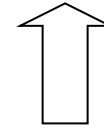
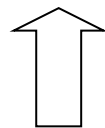
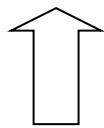
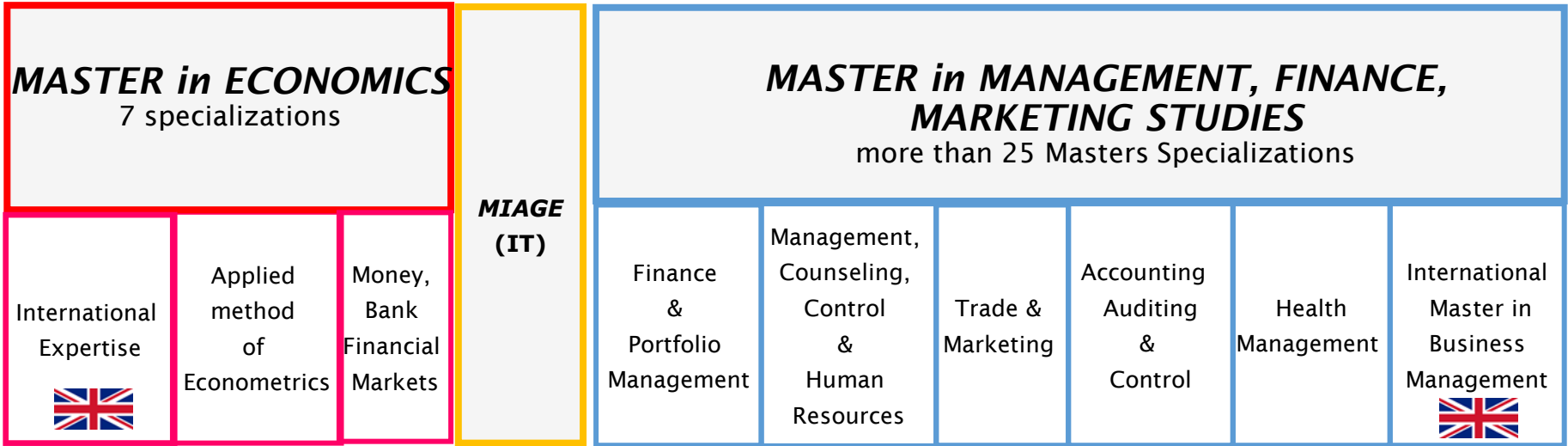
Bachelor degree provides access to the

Master degree's first year.


The **Master degree's second year** offers

more than **30 special fields**

DOCTORATE
in one of the 3 Research Centers



BACHELOR in ECONOMICS and MANAGEMENT

7 major specializations, 2 in 

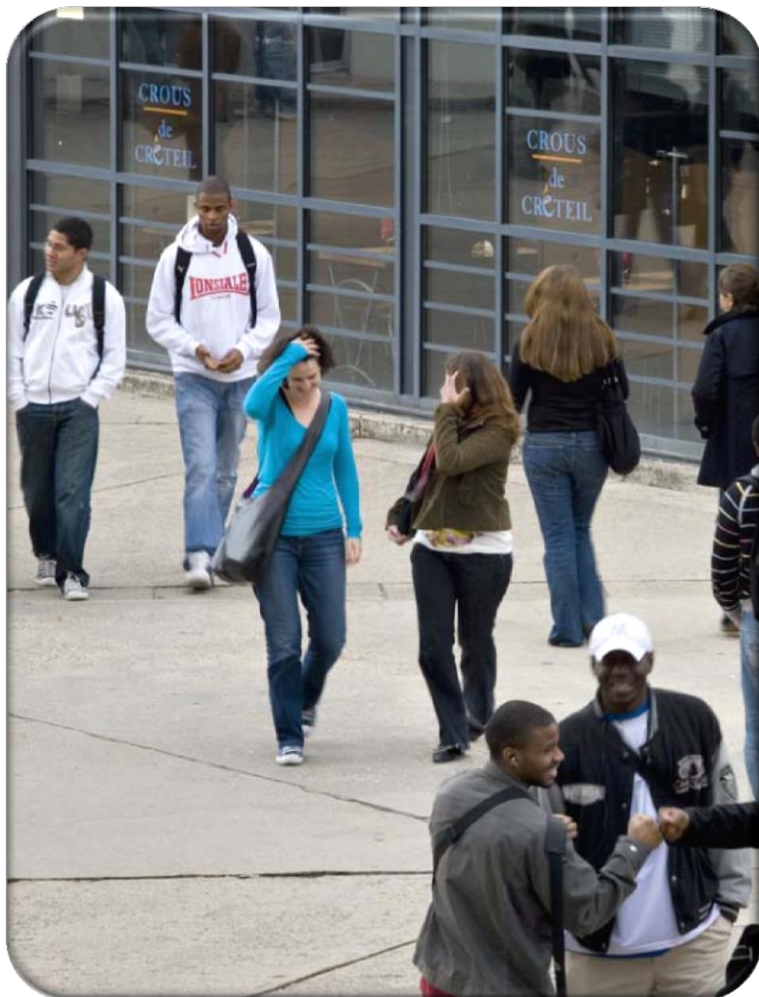
Economics

Maths & IT
applied to business (MID)

Management

L2 2nd Year - 85 % compulsory common courses + 15 % elective (specialized)

L1 1st Year - Semester 1 & 2 - Compulsory common courses: economics, mathematics, statistics...



5.

International Curriculum at the Faculty of Economics and Management

In France, in one of our five dedicated international programs 

- **For exchange students or degree seeking students**
- **For a semester or a full year**

In a small and dedicated class (25 students), mixed with some French students

Faculty members accessible

All courses taught in English
and the opportunity to learn French at the same time

Courses of French language for foreigners

Our special dedicated programs

5



- **Bachelor in International Economics (L3 – 3rd Junior Year)**
- **Master in International Economics Studies (M1 – 4th Senior Year)**
- **Master in Development Economics and International Project Management (M2 – 5th Year)**
- **Bachelor in International Management (L3 – 3rd Junior Year)**
- **International Master In Business Management (M1 – 4th Senior Year)**
- **International MBA (M2 – Master)**

HARVARD BUSINESS SCHOOL



Cases, books, exercices from HBS available to students



The curriculum encompasses introductory courses which enable candidates to prepare themselves for a Master degree in the field of International Economics

For French students, it is mandatory that they do their second semester in a partner university (Italy, Spain, Germany, Belgium, Finland, Turkey, Korea, USA...).

Courses at the Economic Department

Macroeconomics and Economic Growth

Introduction to Econometrics

International Trade

International Monetary Problems

Initiation to STATA Software

Labor Economics



FACULTÉ DE SCIENCES
ÉCONOMIQUES ET DE GESTION

Département
d'économie

A two year program in economics and management supported by the World Bank and the OECD which includes an internship and the writing of a professional thesis or a research Master thesis.



Check the Student's blog!



Teaching staff with high level academics and economic experts in the field of development (people working in International Organisations) prepare students for international careers in Europe and in Emerging counties

Courses

International policies

Development economics

Economic policy: International organisation

Econometrics of development studies

Labour economics in developing countries

Competition and regulations economics

Banking issues

Game & negotiation theory

Cross Cultural Management

...



Bachelor in International Management

5



The curriculum encompasses introductory courses which enable candidates to prepare themselves for a Master degree in the field of Business and Management.

The first semester is in France, the second in a partner university. French Students can do an internship.

Courses at Eiffel School of Management

Spanish / French Language & Civilization

Team Project

Data Analysis

Competitive Intelligence

Principles of Human Resource Management

Principles of Operation Management

Principles of Finance

Management Information Systems

Fundamentals of Management Accounting & Control

HARVARD BUSINESS SCHOOL



Master 1- International Master in Business and Management (IMBM)

5



The IMBM is a one year full-time program in management. It is designed to provide skills in the core areas of business administration as well as an in-depth understanding of concepts, techniques and professional applications in several disciplines of management

Courses

Market Valuation

Economic Analysis for Business Decisions / European Business Law

Business Communication

Human Resource Management

Investment

Management Accounting & Control

Management information system

Marketing

Strategic Management

Organizational Behavior...

...

HARVARD BUSINESS SCHOOL



Master 2 - International Master in Business Administration (IMBA)

5



The IMBA is a one year full-time program in management. It is designed to provide skills in the core areas of business administration as well as an in-depth understanding of concepts, techniques and professional applications in several disciplines of management

Courses

Global and European Economics

International Business Law

Process and Operation Management

International Negotiation

Corporate Finance

Financial Accounting

Leadership

Cross Cultural Management

Data Judgement and Uncertainties

Entrepreneurship, Digital Marketing....

...

HARVARD BUSINESS SCHOOL



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Odile Solnik, odile.solnik@u-pec.fr



***Come on in...
we are expecting you!***