

Welcome to Université Paris-Est Créteil Val de Marne



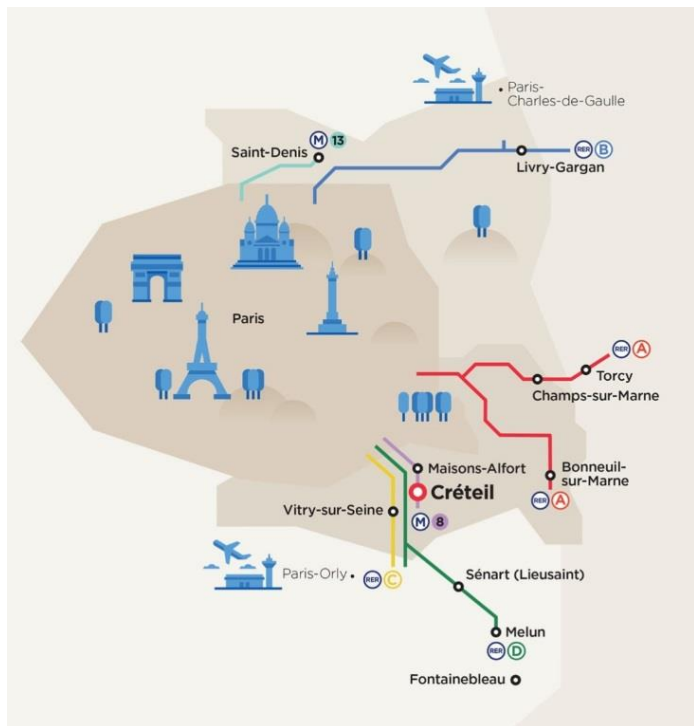


1.

ABOUT US

UPEC at a glance

- The largest multidisciplinary comprehensive university in Paris region founded in 1970



- Main campus located in Créteil, at 20 minutes from the heart of Paris
- 15 faculties, schools and institutes
- 31 research centers
- Over 1 600 teaching research staff
- Over 30 000 students
- Around 3 000 international students of more than 100 different nationalities
- 335 international exchange and cooperative agreements

→ 7 faculties:



Administration and international exchanges
international-aei@u-pec.fr



Law
ri-droit@u-pec.fr



Literature, languages and humanities
international-llsh@u-pec.fr



Medical School
relint@u-pec.fr



Economics and business management
international-eco@u-pec.fr



Education, social sciences and physical and sporting activities
international-sess.staps@u-pec.fr



Science and technology
international-sciences@u-pec.fr

→ 7 institutes and schools:



Crétail/Vitry University Institute of Technology (IUT)
international-iutcv@u-pec.fr



Sénart/Fontainebleau University Institute of Technology (IUT)
ri-iutsf@u-pec.fr



School of Teaching and Education (ESPE)
international.espe@u-pec.fr



Paris School of Urban Planning (EUP)
international-iup@u-pec.fr



Institute of Preparation for General Administration (IPAG)
international-aei@u-pec.fr



Eiffel School of Management (IAE Gustave Eiffel)
international-iae@u-pec.fr



Institute of Occupational Therapy
ife@u-pec.fr

One external school:
Alfort National Veterinary School

One observatory of the sciences of the universe:
OSU-EFLUVE



2.

RESEARCH

Responsive and high quality research in 8 main strategic areas

- Biology and Health
- Chemistry and Materials Science
- Environmental science
- Information and Communication Technologies and Sciences, Mathematics
- Economics and Management
- Law and Political sciences
- Literature, Humanities and Social sciences
- Urban Development

Research resources

- 31 research centers
- **Office** to protect, develop and secure UPEC's portfolio of patents
- Dynamic and structured **biomedical** research teams operating at the **Henri Mondor Hospital**
- Cutting-edge research units working on the environment and **sustainable development** in chemistry and materials science
- Expertise in urban development, management, political science and the humanities

A Successful scientific research

Research programs	UPEC projects
Projects supported by the European Commission	15 programs mainly in the areas of : <ul style="list-style-type: none"> ▪ Biomedical research and Public Health ▪ Urban Development ▪ Atmospheric Chemistry ▪ Information and Communications Technology
'Partner University Fund' supported by the French Government and American private and corporate donors	2 programs in: <ul style="list-style-type: none"> ▪ Literature ▪ Atmospheric Chemistry
'Investment Program for the Future' organized by the French Ministry of Higher Education and Research	3 research units for excellence ('Labex'): <ul style="list-style-type: none"> ▪ Vaccine Research Institute ▪ Future Urban ▪ 'Bézout' : interface between mathematics and computer sciences <p>Society for acceleration of technology transfer</p>
Projects supported by the French National Research Agency	34 programs in different areas of research



3.

Education

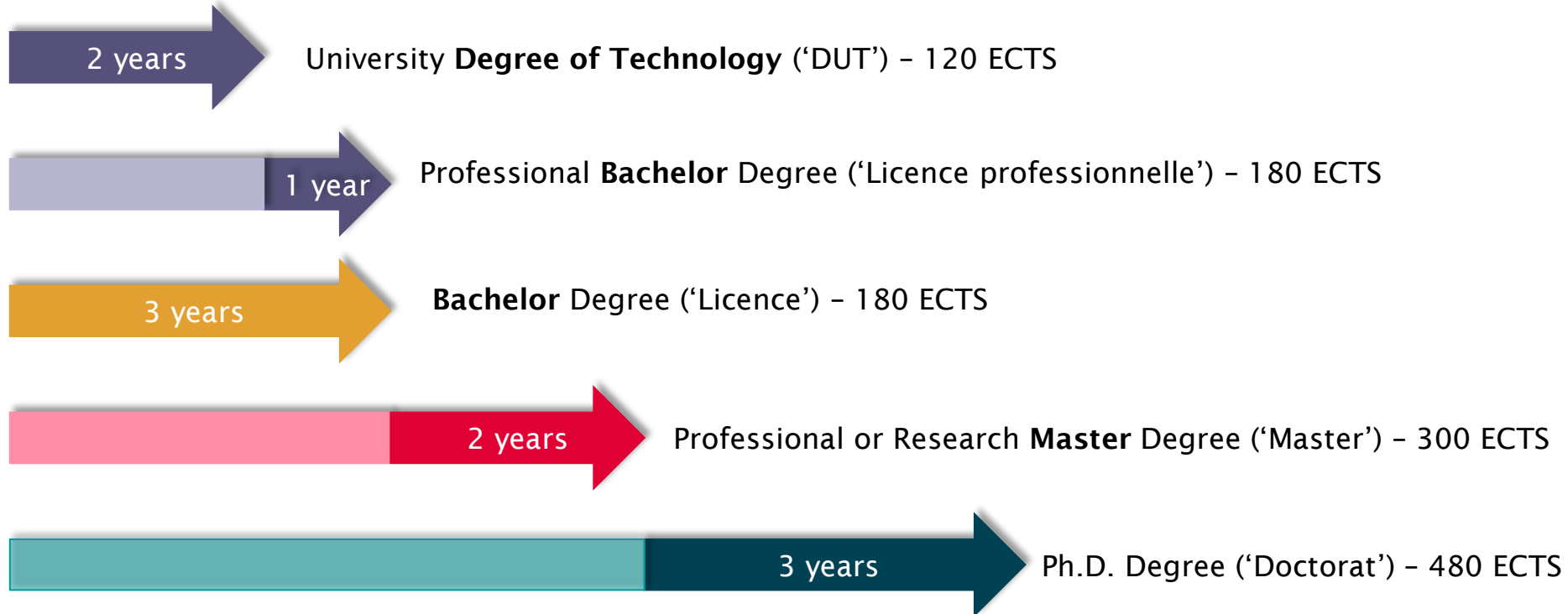
High quality programs

- In accordance with the **European system** to facilitate student mobility
- National diplomas accredited by the French Government (Adherence to **national quality standards**)
- Programs tailored to meet **labour market** demands and **academic standards** (research-based and professional programs)

Multidisciplinary study offer in 6 main areas

- Biology and Healthcare
- Chemistry, Materials and Environment
- Mathematics, ICTS and Engineering
- Law, Administration, Economics and Management
- Literature, Languages and Humanities
- Urban Studies and Territories

Degrees offered



- UPEC also offers:
- ✦ State Diploma of Doctor of **Medicine**
 - ✦ State Diploma of **Occupational Therapy**
 - ✦ **Engineer** Degree
 - ✦ University Diplomas and Certificates

A wide range of specializations

Degree	Number of specializations
University Degree of Technology	11
Bachelor Degree	Nearly 40
Master Degree	Nearly 100
Ph.D Degree	6 Doctoral Schools

- Use of ECTS (European Credit transfer System)
- Organisation of studies into 2 semesters
- 1 semestre = 30 ECTS
- Grading system : scale from 0 to 20
- **Academic calendar**

first semester : beginning or end of September

Second semester : Beginning of January or February

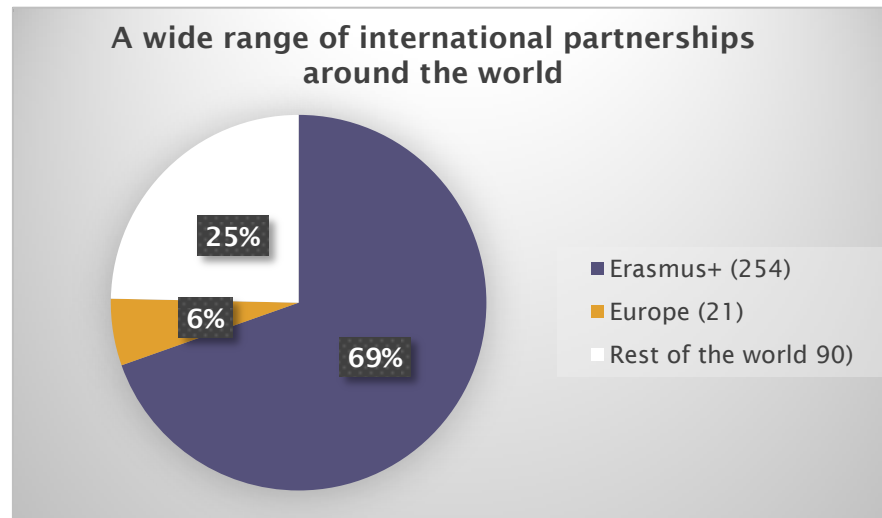


4.

International Cooperation

A long history of welcoming international students

- 3 000 International students each year
- Main nationalities : Algeria, Morocco, Tunis, Vietnam
- 46 % of PhD students coming from abroad, in medicine, chemistry, environment, English and American literature
- 800 foreign students trained at Dep. of French as foreign language



Latin America second zone of international development after Europe

International academic programs

Erasmus+

- 247 European partner universities
- More than 500 Erasmus+ students abroad in 2016-17
- More than 100 UPEC staff missions
- Most represented countries : Germany, Spain, Italy

Other exchange programs

- MICEFA : exchange program between France and USA
 - BCI : cooperation between France and Canada (Quebec)
 - French Language Assistants abroad
 - Brazilian 'Science without border' program
-
- 2 offshore degree programs in Liban and Columbia
 - 29 double-degree programs
 - 3 international consortias (South Africa, Vietnam and Turkey)
 - 15 degree programs taught entirely in English in economics, management, sciences, urban planning, English studies

International Credit Mobility (ICM)

Serbia

University of Belgrade
University of Novi Sad



Ukraine

National University of Kyiv-Mohyla Academy
Ivan Franko National University of Lviv
Kyiv National University of Trade and Economics



Georgia

Ilia State University
Tbilisi State Medical University



South Africa

Tshwane University of Technology
Cape Peninsula University of Technology
University of Stellenbosch



Iran

Amirkabir University of Technology



Erasmus KA2

- 1 project of strategic partnership coordinated by UPEC
- 3 strategic partnerships with UPEC participation



5.

Languages : French

UPEC offers:

- Free French classes for international exchange students (1 to 6 ECTS)
- Three levels : elementary, intermediate, advanced
- Cultural outings every Friday afternoon (monuments, theatre, cuisine...)



- Conversation workshops led by students in their native language : French, German, English, Chinese, Spanish, Italian...
- Bilingual tandems
- Bilingual theatre workshops



6.

STUDENT LIFE

Variety of services to support students in their academic and professional endeavors

- **Information and communication** facilities: computer rooms, e-learning modules, on-line courses, on-line library, 12 libraries
- **Job placement and career services** Department
- Department dedicated to helping students with their **daily life**: accommodation, student jobs, financial assistance, etc.
- Healthcare university network 'RÉSUS' to provide **easy access to medical services for all students**.

Cultural and sport activities

- 18 cultural workshops : modern art, dance, communication, photography, orchestra, poetry, etc. (some of them can offer credits)
- Partnership with the Maison des Arts Créteil which allows students and staff to receive reduced rates for certain performances.
- More than 30 sporting activities are available as leisure and cross-disciplinary activities : badminton, football, handball, yoga, swimming, tennis, etc.

Community life

- Student associations (about 40 at UPEC) where you can meet other students, share a passion, ideas, organize and obtain funding for projects.
- Student elections :Elected students are present in all instances and at all levels of the university to participate in the university life, be informed about problems and defend their rights.



7.

FSEG

- This 3rd and last year of our Licence 3 degree in International Management (Licence Economie Gestion – Parcours Management International) entirely taught in English.
- One year full-time program in management with one semester in France at IAE Eiffel and one semester in one of our partner universities in Europe or overseas.
- Dedicated to French students, to international “free mover” students, with a two years degree or 120 ECTS in Economics, Management and Social Sciences but also open to international students enrolled in Erasmus+
- Designed to provide basic skills in the core areas of business administration as well as an understanding of concepts and techniques in several disciplines of management (Human resource management, finance, operational management, management of information system, accounting and control).
- Foreign students have also the opportunity to learn French at UPEC and all students can study during their exchange semester in another language (English, German, Spanish, Portuguese, Russian...)
- The opportunity to gain international, transferable skills for the work place by working in groups of students from diverse national and cultural backgrounds
- The courses take place in the main campus of UPEC, just 25 minutes from the heart of Paris (Bastille).
- Strong student involvement, through active participation, personal involvement, and teamwork.
- Courses consisting of a mix of lectures, readings, case studies and discussions.
- All resources from Harvard Business School made available to students.

- Emphasis on the development of analytical skills, critical thinking and written and oral skills.
- Faculty members are international Professors, Researchers, Managers, Entrepreneurs and Senior Lecturers who all share with enthusiasm their international experience.
- According to their grades, at the end of this nationally recognized Licence 3 program, with 180 ECTS, students can apply to a Master's of our IAE Gustave Eiffel (Marketing, Finance, and Management).
- They also can apply to any French IAE programs or to other Master's degree in France (Universities, "Grandes Ecoles") or abroad

SYLLABUS

- Competitive Intelligence
- Data Analysis
- Fundamentals of Management Accounting & Control
- Management of Information System
- Principles of Finance
- Principles of Human Resource Management
- Principles of Operation Management
- Team Project
- Marketing
- Professional project

	1 ^{RE} ANNÉE - L1		2 ^{ME} ANNÉE - L2		3 ^{ME} ANNÉE - L3 (100 % EN LANGUÉTrANGèRE)	
	Cours	vol.	Cours	vol.	Cours	vol.
Savoir échanger	anglais (+e-learning) · lv2 (+e-learning) expression écrite et orale en français (+e-learning) méthodologie du travail universitaire	60 50 20 20	anglais (+e-learning) · lv2 (+e-learning) expression écrite et orale en français (+e-learning) Communication et Codes sociaux Bureautique et C2i	60 50 30 30 30	lv2 (+e-learning) projet professionnel	25 15
Savoir analyser	méthodes quantitatives sous Excel Culture générale ·	45 30	méthodes quantitatives appliquées simulation de gestion ·	45 20	analyse des données ·	30
Comprendre le monde	macroéconomie économie contemporaine et débats actuels introduction à la sociopolitique	45 30 30	histoire économique introduction à la sociologie géopolitique	30 30 60	intelligence économique ·	30
Comprendre et piloter les hommes et les organisations	macroéconomie marketing comptabilité et analyse financière management ·	45 30 30 30	psychosociologie contrôle de gestion théorie des organisations	30 30 30	gestion des ressources humaines · logistique et management des opérations · finance · comptabilité de gestion et pilotage · management des systèmes d'information ·	30 30 30 30
Comprendre le droit	introduction au droit droit civil et des obligations	30 30	droit commercial droit du travail	30 30		
Expérience professionnelle et internationale	stage de vente (2 mois)		stage d'exécution (3 mois)		stage de fin de cursus (4 mois) SEMESTRE DE MOBILITÉ INTERNATIONALE	250

Academic Performance Requirements

Attendance:

Attendance for all courses is mandatory.

If a student misses more than 1/5th of the sessions of a given course, the student will receive a grade of 0/20 for coursework and participation.

If the student's absence is justified, the Jury can exceptionally decide, after looking in detail at the student's situation, to give the student credit for classwork and participation in the course.

Absence from examinations:

A student absent from a midterm will be declared "*défaillant*" (*defaulting*). In this case, the student will be required to sit a make-up examination (in June).

To receive a Licence 3:

- In order to successfully complete the Licence 3, the student must obtain at least an average of 10 (out of 20)
- The average is calculated using the grades from all courses, weighted in terms of number of credits per course.
- The student who successfully completes the Licence 3 is declared "*admis*" (passing)).
- In this case, "*mentions*" (distinctions) are granted based on the student's average: Average "*Mention*"

$16 \leq \text{Average} \leq 20$	" <i>Très Bien</i> " (With Highest Honors)
$14 \leq \text{Average} < 16$	" <i>Bien</i> " (With High Honors)
$12 \leq \text{Average} < 14$	" <i>Assez Bien</i> " (With Honors)
$10 \leq \text{Average} < 12$	" <i>Passable</i> " (Passing)

Bachelor's degree International Economics and Management



Prerequisites and requirements

- ❑ Students who have completed 2 years of studies in Economics
- ❑ able to attending lectures in English
- ❑ open minded to international exchanges

- ❑ The classes - a mix of French and international students
- ❑ Lectures taught exclusively in English
- ❑ The option to learn French as a foreign language

Objectives

- ❑ A high quality Bachelor degree curriculum offering the possibility to apply for any Economics master and most Management Masters curricula
- ❑ **This degree provides students with strong background in economics and management.**

Learning methods

- ❑ Individual involvement
- ❑ Teamwork: e.g., papers to read before class meets, oral presentations, etc.

Careers and educational opportunities



First semester :

- Econometrics
- International Trade
- Macroeconomics
- International monetary issues
- Labor Economics
- Public economics & Governance
- STATA Software
- English Communication Skills

Second semester :

- Corporate Finance
- Organization Theory
- Data mining
- Corporate strategy
- Marketing
- Foreign Direct investment
- Doing business in an international context
- Project based learning or Internship
- Development economics

- International Economics and Project Management (Master taught in English, IES/DEIPM)
- Econometrics (Maserati) or Health economics
- Bank, Finance, Real estate

- A professional career in economic analysis on an intermediate level.
- Ability to pursue Master's degree in economics and management.

Contact

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Metro : Créteil-Université (ligne 8)



Thank you for your attention!