

ABOUT DANUBE CUP

Mission: *The mission of Danube Cup conference is to highlight trends in entrepreneurship/startup education, to share experience and knowledge and to highlight applied measures which can be implemented at other higher education institutions and accelerators.*

History: *The first Danube Cup entrepreneurial pitch competition was organized in May 2016 between BME and Corvinus in Budapest, Hungary. The event became an instant success, and the competition was organized on annual basis between these two universities. The first international Danube Cup competition took place in 2019 with four participating universities of BME, Corvinus, Technical University of Vienna, and University of Belgrade. Based on the positive feedback, the organizing universities decided to further expand the scope of the event with the involvement of additional international universities and a “conference” pillar. In 2022, the first Danube Cup international conference was hosted by Corvinus University of Budapest and was dedicated to the theme of “Entrepreneurship/Startup Education for Students”. The conference was organized in joint cooperation between Corvinus University of Budapest and the Faculty of Economic and Social Sciences of Budapest University of Technology and Economics.*

Course of activity: *The Danube Cup conference is annual one or two-days long event including presentations and workshop sessions. The conference shall be carried out every year by a different network partner university (alone or together with another university). Every participating university can delegate academic staff and young scientists as speakers to the conference.*

International network of participating universities: *Danube Cup aims to achieve its mission by build an international and sustainable network between universities with business/management/technical education along the Danube. Startup/entrepreneurship centers and/or university chairs/institutes with focus on entrepreneurship are considered as multipliers. It shall be ensured that the network among these multipliers becomes strong and sustainable.*